#### UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

ROSS UNIVERSITY SCHOOL OF MEDICINE AND GLOBAL EDUCATION,

Plaintiff,

vs.

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BEHZAD AMINI,

**Defendant** 

Case No.: 3:13 -CV-06121

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## RESPONSE TO PLAINTIFFS VERIFIED MOTION FOR PRELIMINARY INJUNCTION AGAINST BEHZAD AMINI

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#### PRELIMINARY STATEMENT

- 1. The plaintiff's claims regarding Counts I-IV of the complaint are without merit and fail as a matter of law. The plaintiff also lied in their verified complaint, defaming Mr. Amini in public court documents and labeling him a "dropout." Mr. Amini was an outstanding medical student of whom the school retaliated against for his whistleblowing actions and for questioning the academic integrity of Ross University. Mr. Amini earned a 91% USMLE Step I (Exhibit-1) score and maintained a GPA of 3.2 (Exhibit-2) while attending Ross University and received recommendation from his attending (Exhibit-3). He never failed a course or a semester while attending the school, despite Ross University's high attrition rate.
- 2. The plaintiff has also lied to this court in their application for an injunctive relief by stating:

Further, the site www.RossU.net advocates for DeVry investors to "dump" their DeVry stock --presumably in the hope of inflicting grave financial harm on RUSM and other DeVry entities. The site contains such commentary as: ""DeVry, AUC and Ross are shady, corrupt institutions, shareholders should dump this stock, congress should reevaluate providing loan funds to these corporations that take advantage of students and do not provide adequate services or even what they advertise."

3. The truth of the matter is that the above statement is from the Bloomberg's website (**Exhibit-4**) and for Plaintiffs trying to attribute the above statement to Mr. Amini's website in order to convince this court to render an injunctive relief is deceitful.

- 4. The entire website is in the record (Exhibit-5). Mr. Amini placed a disclaimer at the top of the first page of the website, disclosing to visitors that the website is not associated with Ross University (Exhibit-6). Mr. Amini's website contains no advertising, charges no fees, does not seek to sell anything or direct users to websites that do. Consistent with Mr. Amini's First Amendment Right of Freedom of Speech, the website seeks only to inform and allow visitors to express their opinions on a variety of topics. The website does not exist for any commercial purpose and it has no defamatory statement against anyone.
- 5. In addition to his personal opinion and experience, Mr. Amini's website provides information that is already of public record or available elsewhere on the internet.
- 6. After recent negative press against the plaintiff by Bloomberg News, Senator Durbin, and the attorney generals of the states of Illinois and Massachusetts, the plaintiff is angry and is lashing out against Mr. Amini.
- 7. On September 10, 2013 Illinois Senator Dick Durbin posted the following complaint on his website that had been filed with the Secretary of the Department of Education against the plaintiffs' (Exhibit-7). Here is the excerpt of Senator's complaint:

"This troubling piece explains how two DeVry-owned foreign medical schools, American University of the Caribbean School of Medicine and Ross University School of Medicine, prey on students who have been rejected by traditional U.S. medical schools. These students are lured into massive amounts of debt—much higher than traditional schools—and receive very little to show for it by way of a useful degree."

8. On that same day, Bloomberg published the article "DeVry Lures Medical School Rejects as Taxpayers Fund Debt," describing how the plaintiffs is shortchanging tax payers and students of millions of dollars (Exhibit-8).

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- 9. Within the next few weeks, a sequel article to Bloomberg's original article is going to be published that would further incriminate the plaintiff's educational institution.
- 10. On April 2013, the offices of the attorneys general of Illinois and Massachusetts issued subpoenas and launched an investigation against the plaintiff's parent company for its use of student loans and for its compensation practices (Exhibit-9).
- 11. On December 2009, an article published by the Tampa Bay Times described how the plaintiff is shortchanging tax payers millions of dollars. The article stated that "federal regulators are taking a closer look at evidence suggesting taxpayers and students may be getting shortchanged by foreign medical schools." (Exhibit-10).
- 12. According to the plaintiff's own website, only 52% of Ross Medical students graduate on time compared to 97% for the average medical school (Exhibit-11). Mr. Amini's website gave the school the benefit of the doubt and stated 57% of the students graduated on time (See Plaintiff Exhibit -C).
- 13. Over 10 lawsuits have been filed by students against Ross University since 2006, compared to almost none against a US medical school, and over 100 lawsuits has been filed against the plaintiff's parent company, Devry Inc.(Exhibit-12).
- 14. Therefore, contrary to the claims of the plaintiffs that they are an agent of good will, that they are comparable to the average US medical school, and that they are a repeatable medical institution, the evidence suggests otherwise. The public, the tax payers, and the students are better served by being informed of the truth so that their money is not misspent.

#### **BACKGROUND**

- 15. Mr. Amini was born in Iran. After the takeover of the Ayatollahs in 1979 and during the hostage crisis, many of his family members disseminated to the United States, except for Mr. Amini. As he was growing up in Iran under a totalitarian regime, which banned free speech for its own people, Mr. Amini came to appreciate the importance of being able to express an opinion without being incarcerated or punished.
- 16. Mr. Amini left Iran at the age of sixteen and traveled to many countries before settling in Canada. He graduated with a degree in Business Administration from a top Canadian university, and then moved to the United States in the hope of pursuing his ultimate dream of becoming a medical doctor.
- 17. Mr. Amini took all the science prerequisites necessary, achieving a 4.0 GPA, and then applied for admission to Ross University in late 2008. He was admitted to Ross University School of Medicine (hereafter, Ross University) and was placed in the PACE program. During his interview and Q & A, Mr. Amini was told that: 1) Ross University has a pass rate comparable to US medical schools; 2) Ross University has enrollment numbers comparable to US medical schools; and 3) he would be transferred to the campus in the Grand Bahamas after his first semester at the campus on the island of Dominica to continue his medical education.
- 18. After arriving at the Dominca campus in January 2009, Mr. Amini realized that his class enrollment was more than twice that of US medical schools, that the school had a failure rate more than ten times greater than US medical schools, and that he would not be able to transfer to the Grand Bahamas after his first semester since the campus in the Grand Bahamas was not even accredited by the California Board of Medicine, all contrary to what Ross University had promised.

- 19. Furthermore, the quality of education at Ross University was not at par with US medical schools as evidenced by only 52% of Ross University students graduating on time (Exhibit-11) compared to 97% for US medical students.
- 20. After realizing that he had been deceived, he decided to file a complaint with school officials. Several attempts were made to contact the school, but with no resolution. He then decided to contact regulatory agencies. Mr. Amini contacted GAO, California Medical Board (Exhibit-13), National Board of Medical Examiners (Exhibit-14), Department of Education (Exhibit-15), and as recently as two week ago, Dominica medical board (Exhibit-16). In every instance, the regulatory agencies accepted Mr. Amini complaint as being legitimate to warrant an investigation. In every instance, Mr. Amini informed Ross University officials of his intent and he soon experienced retaliatory responses from the school, and multiple attempts to get him sign the non-disparagement agreement

## FIRST ATTEMPT BY ROSS UNIVERSITY TO FORCE MR. AMINI INTO SIGNING A NON-DISPARAGEMENT AGREEMENT

21. The first instance occurred when Mr. Amini asked for an extension for his USMLE exam after his mother had passed away. In any other circumstance, an extension would have been granted to other students at their request. However, Ross University required Mr. Amini to provide a proof of death. Since he had no family left in Iran except for his estranged father, he had to travel to Iran to obtain this certificate. Upon his arrival, he was arrested and taken to the prison, where he was kept for three weeks and subject to interrogation and torture. After being released from prison, Mr. Amini came back to the US and submitted the certificate of death to Ross University, upon which Ross University granted him a thirty-day extension.

- 22. Since Mr. Amini had spent over a month in Iran in order to acquire this certificate for Ross, he asked Ross University for an additional extension. Ross University, however, would not grant an extra extension unless Mr. Amini signed a non-disparagement agreement (Exhibit-17).
- 23. Mr. Amini refused to sign, and instead took his USMLE Step-1 exam as scheduled, passing with a score of 91%(Exhibit-1).
- 24. This was the first attempt by Ross University to force Mr. Amini into signing a non-disparagement agreement in exchange for granting him the very basic educational services that any other medical student at the university was entitled to.

# SECOND ATTEMPT BY ROSS UNIVERSITY TO FORCE MR. AMINI INTO SIGNING A NON-DISPARAGEMENT AGREEMENT

- 25. After finishing with the board exam, Mr. Amini requested his clinical rotation and was granted a six-week rotation in Miami. At the conclusion of that rotation, Mr. Amini decided to file a complaint with the Department of Education against Ross (**Exhibit-15**), informing the school officials of his intent. He then tried to arrange another rotation with Ross University, but the school refused to schedule his rotation, and instructed him to have his attorney contact the school.
- 26. Mr. Amini asked his ex-wife, who was an attorney, to speak with William Gyves, Ross University's attorney. Mr. Gyves told her that the Ross University didn't want Mr. Amini to graduate. In order for Mr. Amini to move forward, He would have to sign a non-disparagement agreement.
- 27. This was the second attempt by Ross University to force Mr. Amini into signing a non-disparagement agreement in exchange for granting him the very basic educational services that any other medical student at the university was entitled to.

28. Mr. Amini's ex-wife informed William Gyves that he would only agree to a verbal assurance that Mr. Amini would not say anything negative against Ross University as long as Mr. Amini has received his clinicals rotations, without any interruption to his medical education.

They agreed.

# THIRD ATTEMPT BY ROSS UNIVERSITY TO FORCE MR. AMINI INTO SIGNING A NON-DISPARAGEMENT AGREEMENT

- 29. The rotation Ross University setup for Mr. Amini, however, was at Jamaica Hospital in New York, which was a very bad assignment. Mr. Amini requested a better hospital, but his request was denied. Mr. Amini's first rotation was OBGYN. His clinical supervisor accused Mr. Amini of having bad body odor (Exhibit-18). He did everything she requested, even working extra hours, but Mr. Amini's supervisor was not satisfied.
- 30. In Mr. Amini's absence, his OBGYN supervisor discussed Mr. Amini's body odor with two other students to humiliate Mr. Amini further. Other students began to ridicule Mr. Amini about his body odor as well, particularly Roger Curry, an SGA student, whose complaint Ross University used later on as a pretext to drag Mr. Amini before the grievance committee.
- 31. In response, Mr. Amini's ex-wife wrote a cease and desist letter to the OBGYN department head, asking him to investigate the matter (Exhibit-19). The department never responded, and Mr. Amini was told by another supervisor that Ross University had contacted the department prior to his rotation to warn them about him in order to make Mr. Amini's life difficult at Jamaica Hospital. When Mr. Amini asked Ross to investigate, they never did.
- 32. The harassment by Roger Curry and another student, Anupam Gupta, continued into Mr. Amini's next rotation, pediatrics at Jamaica Hospital. The two students were disparaging Mr.

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Amini about his body odor and about his low grade from OBGYN. They both constantly talked about him behind his back and would publically humiliate him.

- 33. In all that time, Mr. Amini never responded to their negativism. When the six-week rotation ended, the supervisor, Dr. Friedman, met with each student individually. At the meeting with Mr. Amini, he told him that Ross University had made negative comments about him, but that he would not judge Mr. Amini by what Ross University has said, but by his performance at the hospital. Mr. Amini received an "A."
- 34. The day Mr. Amini's pediatric rotation ended at Jamaica Hospital, he received an email from Ross University, stating they wanted to take him before the grievance committee.

  Apparently Anupam Gupta, who had been harassing Mr. Amini, made a claim against him. The claims were unfounded, so Mr. Amini hired two attorneys, Colleen Kerwick and George Cotz, to handle the case.
- 35. In September 2011, Ross University hired an IT investigator to find any defamatory information to use against Mr. Amini at a grievance committee. This investigator never spoke to Mr. Amini at all during these investigations, asking for his side of the story. Mr. Amini had no money left to fight or to hire his own experts to dispute the report and its false allegations.
- 36. During his internal medicine rotation at Griffin Hospital, Mr. Amini experienced a nervous breakdown due to emotional distress as result of Ross University's intent to kick him out of the program.
- 37. A few days prior to the signing of the non-disparagement agreement, Mr. Amini left his hospital abruptly and left for Phoenix with the intent to take his own life. His attorney became alarmed and contacted Mr. Amini's ex-wife. After a couple of days, Mr. Amini's ex-

wife was able to locate him and encouraged him to sign the agreement and transfer to another university.

- 38. Mr. Amni finally succumbed to Ross's stressful tactics, signed a non-disparaging agreement in February 2012, and transferred to AUA in April 2012.
- 39. But Ross University never intended to honor the non-disparagement agreement in the first place; they wanted to make sure that Mr. Amini never became a doctor.
- 40. After Mr. Amini transferred to his new medical school, AUA, he started experiencing mistreatment without knowing the cause. He informed both his attorney and Ross' attorney that he believed Ross had contacted AUA, but the attorney for Ross denied the allegation. Then the mistreatment grew worse to the point that Mr. Amini had to ask a physician friend to deal with AUA on his behalf as Mr. Amini experienced a nervous breakdown due to emotional distress.
- 41. Even after the friend's involvement, the problems continued. He finally personally responded to the school, and AUA used that response as a pretext to drag Mr. Amini before the grievance committee and dismiss him from AUA.
- 42. Because of Ross' actions, and because they initiated the dissolution of the non-disparagement agreement through silent fraud, Mr. Amini suffered significant damages. His medical education was short circuited by Plaintiffs' malicious actions.

#### **BACKGROUND SUMMARY**

43. Mr. Amini was an outstanding medical student of whom the school retaliated against for his whistleblowing actions and for questioning the academic integrity of Ross University.

44. Mr. Amini started filing complaints with the proper authorities, including the Medical Board of California (Exhibit-13), NBME (Exhibit-14), and the US Department of Education (Exhibit-15), questioning the integrity of the academic program at Ross University.

- 45. Ross responded by retaliating against him and refusing to provide the basic services that any medical student at the university is entitled to receive from its administration. When Mr. Amini asked for these services, Ross asked him to sign a non-disparagement agreement in order for him to continue his education.
- 46. After he refused to sign the NDA twice (the first time was when he asked for time away when his mother died (Exhibit-17), the second time was when he was trying to schedule his normal rotations), Ross University finally found an excuse to take him before the grievance committee with false allegations that Mr. Amini did not have the resources to defend himself against—forcing Mr. Amini to sign the agreement on that third attempt. Therefore MR. Amini didn't sign the contract on free will.
- 47. By refusing to provide the very basic services that any medical student at the university is entitled to receive, Ross University used its bargaining power to adhere a weaker party, Mr. Amini, to agree to its term, leaving MR. Amini with no power to negotiate any of the terms.
- 48. The settlement contract was also a fraud and the fraud was plaintiffs silence, knowing that they had already, or were about to disclose to Mr. Amini's new medical School, AUA, the circumstance of Mr. Amini's transfer, which lead to Mr. Amini's discharge from AUA on March, 2013. Mr. Amini relied on the false impression and was damaged as a result of the reliance upon the false impression.

#### SUMMARY OF ARGUMENT

#### THE CONTROLLING LEGAL STANDARDS

- 49. The legal standards for issuing a temporary restraining order are the same as for a preliminary injunction. *Pileggi v. Aichele*, 843 F. Supp. 2d 584, 592 (E.D. Pa. 2012). "A preliminary injunction is an extraordinary remedy never awarded as of right." *Winter v. NRDC*, *Inc.*, 555 U.S. 7, 24 (2008); *see also*, *Frank's GMC Truck Ctr.*, *Inc. v. General Motors Corp.*, 847 F.2d 100, 102 (3d Cir.1988) (observing that "the grant or injunctive relief is an extraordinary remedy which should be granted only in limited circumstances.").
- 50. Pursuant to the Third Circuit's "familiar" test for preliminary relief, plaintiffs bear the burden of affirmatively demonstrating four conditions before this extraordinary relief is granted: (1) a likelihood of success on the merits; (2) that it will suffer irreparable harm if the injunction is denied; (3) that granting preliminary relief will not result in even greater harm to the nonmoving party; and (4) that the public interest favors such relief. [Kos Pharms., Inc. v. Andrx Corp., 369 F.3d 700, 708 (3dCir. 2004).]
- 51. The first two conditions are mandatory. "To obtain a preliminary injunction, the moving party must demonstrate both a likelihood of success on the merits and the probability of irreparable harm if relief is not granted." *Morton v. Beyer*, 822 F.2d 364, 367 (3d Cir. 1987); *see also, In re Arthur Treacher's Franchisee Litigation*, 689 F.2d 1137, 1143 (3d Cir. 1982) (commenting that "[a] failure to show a likelihood of success or a failure to demonstrate irreparable injury must necessarily result in the denial of a preliminary injunction.").
- 52. Nonetheless, even proof of irreparable harm does not render injunctive relief a matter of right. *Winter*, 555 U.S. at 24; *Virginian Ry. Co. v. United States*, 272 U.S. 658, 672 (1926).

- 53. When the remaining two factors are relevant, an applicant must demonstrate that "all four factors favor preliminary relief." AT&T v. Winback, 42 F.3d 1421, 1427 (3d Cir. 1994).

  Thus, the court must also weigh the possibility of harm to any other interested person and the harm to the public. Continental Group, Inc. v. Amoco Chemicals Corp., 614 F.2d 351, 357 (3d Cir. 1980).
- 54. Measured by these rigorous standards, plaintiffs cannot establish either irreparable harm or reasonable likelihood of success on the merits. Moreover, the public interest weighs heavily against restraining of free speech, especially when it involves tax-payers money being misappropriated, as outlined by Senator Durbin complaint to DOE against Ross University.
- 55. Plaintiffs have not established imminent irreparable harm in the absence of a temporary restraining order. A preliminary injunction is not warranted unless the plaintiff has already suffered irreparable injury or the complained of injury is imminent and irreparable. See, e.g., Marxe v. Jackson, 833 F.2d 1121, 1128 (3d Cir. 1987); Continental Group, Inc., 614 F.2d at 359.
- 56. The motion for a preliminary injunction should also be denied because plaintiff has no chance of succeeding either on its trademark related claims or on its breach of contract claims
- 57. The trademark claims are defective because Mr. Amini's web site consists of protected speech relating to his former University. Not only does the First Amendment protect Mr. Amini's right to publish his views about Ross University on his website, but trademark law does not prevent consumers and their legal representatives from criticizing corporations and from using a company's trademarked names to identify the corporation whom they are criticizing.

58. This is what trademark authority J. Thomas McCarthy calls a "nominative use" – that is, it simply describes the company which defendant has created his website to criticize – which is perfectly permissible under trademark law.

59. Moreover, there no evidence of likelihood of confusion. The entire website is in the record (Exhibit-5). Mr. Amini placed a disclaimer at the top of the first page of the website, disclosing to visitors that the website is not associated with Ross University (Exhibit-6). The disclaimer states:

Disclaimer: The Terms RossUniversity.info is for education purposes only, there are no goods or services provided on this site. RossUniversity.info is not the official site of any corporation or business. RossUniversity.info contains opinions of the author. RossUniversity.info is not associated/affiliated with Ross University, Ross University School of Medicine (RUSM), Ross Health Science. Inc, or Devry. Inc. These terms and conditions (the "Terms") govern your use of the RossUniversity.info website (the "Website"). If you do not agree with these Terms, do not use this Website.

- 60. Mr. Amini's website contains no advertising, charges no fees, does not seek to sell anything or direct users to websites that do. Consistent with Mr. Amini's First Amendment Right of Freedom of Speech, the website seeks only to inform and allow visitors to express their opinions on a variety of topics. The website does not exist for any commercial purpose and it is perfectly apparent that no reasonable consumer could look at the website and believe that Ross University was its source.
- 61. Additionally, the preliminary injunction that Ross University seeks against maintenance of defendant's critical web site would be a prior restraint which, under Circuit authority, cannot be justified absent the most extreme of circumstances, which are surely not present here.

- 62. It is important for this Court to understand that the law is well settled that non-commercial "gripe' websites do not violate the trademark anti-dilution provisions of the Lanham Act, 15 U.S.C. or the Anti-Cybersquatting Consumer Protection Act, 15 U.S.C. §1125 (d).
- 63. The breach of contract claim are defective because the contract was fraud and fraud was plaintiffs silence, knowing that they had already, or were about to disclose to Mr. Amini's new medical school, AUA, the circumstance of Mr. Amini's transfer, which lead to Mr. Amini's discharge from AUA on March, 2013.
- 64. Furthermore, Mr. Amini contested that the non-disparagement agreement was nothing more than a contract of adhesion, a boilerplate contract that Ross University attempted three times to shove down his throat after repeatedly denying him of services that ordinarily was provided to other university students.
- 65. Ross University finally succeeded on its third attempt. The terms and conditions of the contract were set by Ross University, and Mr. Amini had little or no ability to negotiate more favorable terms, thus placing him in a "take it or leave it" position.

#### PRONG 1- SUBSTANTIAL LIKELIHOOD OF SUCCESS ON THE MERITS:

A. VIOLATION OF THE ANTICYBERSQUATING ACT, INFRINGEMENT OF REGISTERED TRADEMARK IN VIOLATION OF SECTION 32(1) OF THE LANHAM ACT AND RELATED STATE LAW, TRADEMARK DILUTION IN VIOLATION OF THE FEDERAL TRADE MARK DILUTION ACT OF 1995 AND RELATED STATE

#### **LAW**

66. Mr. Amini created a "gripe" website in order to share his experience with Ross University. The website provides information that is already of public record or available elsewhere on the internet plus his personal opinion (Exhibit-5). The website also provides a forum for people to express their opinions. Mr. Amini placed a disclaimer at the top of the first page of the website, disclosing to visitors that the website is not associated with Ross University or its parent company (Exhibit-6). The disclaimer states:

**Disclaimer:** The Terms RossUniversity.info is for education purposes only, there are no goods or services provided on this site. RossUniversity.info is not the official site of any corporation or business. RossUniversity.info contains opinions of the author. RossUniversity.info is not associated/affiliated with Ross University, Ross University School of Medicine (RUSM), Ross Health Science. Inc, or Devry. Inc. These terms and conditions (the "Terms") govern your use of the RossUniversity.info website (the "Website"). If you do not agree with these Terms, do not use this Website.

67. His website contains no advertising, charges no fees, does not seek to sell anything or direct users to websites that do. Consistent with Mr. Amini's First Amendment Right of Freedom of Speech, the website seeks only to inform and allow visitors to express their opinions on a variety of topics. The website does not exist for any commercial purpose.

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68. It is important for this Court to understand that the law is well settled that noncommercial "gripe' websites do not violate the trademark anti-dilution provisions of the Lanham Act, 15 U.S.C. or the Anti-Cybersquatting Consumer Protection Act, 15 U.S.C. §1125 (d).

- 69. In numerous cases under state and federal trademark law, the courts have upheld the use of trademarked names in the course of criticizing the trademark holder. L.L. Bean v. Drake Publishers, 811 F.2d 26, 33 (1st Cir. 1987); ACLU of Georgia v. Miller, 977 F. Supp. 1228, 1233 (N.D. Ga. 1997); Bally Total Fitness Holding Corp. v. Faber, 29 F. Supp. 1161, 1167 (C.D. Cal. 1998); Lighthawk v. Robertson, 812 F. Supp. 1095, 1097-1101 (W.D. Wash. 1993); Stop the Olympic Prison v. United States Olympic Comm., 489 F. Supp. 1112, 1124-1125 (S.D.N.Y. 1980); see also Lucasfilm v. High Frontier, 622 F. Supp. 931 (D.D.C. 1985).
- 70. One of the seminal cases on these issues is TMI, Inc. v. Maxwell, 368 F.3d 433 (5th Cir. 2004) Maxwell created a "gripe" website "trendmakerhome.com" that resembled the Appellee TMI's TrendMaker Homes mark. Upon expiration of that website registration he created "trendmakerhome.info". The primary inquiry in Maxwell, as in all other cases under the Lanham Act, is whether the mark is being used for commercial purposes. There, the court found Maxwell had no commercial purpose, since he never charged for someone to use the site, accepted no payment for listings on the site, the site contained no advertising nor did he obtain the domain name for purposes of selling it to TMI. In reaching its conclusion that Maxwell had no commercial purpose, the Court stated:

In contrast to these instances of bad faith intent to profit, the Sixth Circuit recently affirmed a trial court's finding that a disgruntled customer who posted a website similar to Maxwell's did not have a bad faith intent to profit. Lucas Nursery & Landscaping, Inc. v. Grosse, 359 F.3d at 811. In Lucas Nursery, a former customer of Lucas Nursery registered the domain name "lucasnursery.com" and used the site to post her complaints about the nursery's work. [emphasis added] /d. at 808. The nursery sued her under ACPA. !d. After addressing the purposes behind ACPA,' the Lucas Nursery court concluded that the former customer did not have the kind of intent to profit that the act was designed to prohibit. /d. at 808-11.

As in Lucas Nursery, here "[t]he paradigmatic harm that the ACPA was enacted to eradicate- the practice of cybersquatters registering several hundred domain names in an effort to sell them to the legitimate owners of the mark -is simply not present." !d. at 810. Also here, as in Lucas Nursery, the site's purpose as a method to inform potential customers about a negative experience with the company is key.[emphasis added]

As the Sixth Circuit noted: Perhaps most important to our conclusion are, (defendant's) actions, which seem to have been undertaken in the spirit of informing fellow consumers about the practices of a landscaping company that she believed had performed inferior work on her yard. One of the ACPA's main objectives is the protection of consumers from slick internet peddlers who trade on the names and reputations of established brands. The practice of informing fellow consumers of one's experience with a particular service provider is surely not inconsistent with this ideal. Id at 811. [emphasis added] 368 F.3d at 439-440.

71. In Bally Total Fitness Holding Corporation v. Faber, 29 F.Supp.2d 1161

(C.D.Cal.1998), Faber created a website called "Ballysucks" and used Bally's mark with the word "sucks" printed across it on the website. The website was dedicated to complaints about Bally's health club business. Bally sued for trademark infringement, unfair competition and trademark dilution. In granting summary judgment for Faber, the Court found there could be no confusion with Bally's cite because the site stated that it was "unauthorized" and contained the words" Ballys sucks", so no consumer would think the website was created by Bally. The Court specifically found the purpose of the website was to criticize Bally and provide others with a forum for expressing their opinions of Bally and that Faber purposely chose to use Bally's mark for that purpose.

Significantly, the Court stated:

Further, the average Internet user may want to receive all the information available on Bally. The user may want to access the official Internet site to see how Bally sells itself. Likewise the user may also want to be apprised of the opinions of others about Bally. This individual will be unable to locate sites containing outside commentary unless those sites include Bally's marks on the machine readable code upon which search engines rely. Prohibiting Faber from using Bally's name in the machine readable code would effectively isolate him from all but the most savvy Internet users. [emphasis added] 29 F.Supp.2dat 1165

The Court went on to say:

...Faber however is exercising his right to publish commentary about Bally. He cannot do this without making reference to Bally. In this regard, Professor McCarthy states: The main remedy of the trademark owner is not an injunction to suppress the message, but a rebuttal to the message. As Justice Brandeis long ago, stated, "If there be time to expose through discussion the falsehood and fallacies, to avert the evil by the process of education, the remedy to be applied is more speech, not enforced silence." SMcCarthy, 31:148at 31-216. [emphasis added] 29 F. Supp. 2dat 1165-1166

72. The *Taubman Company v. Webfeats*, 319 F.3d 770 (6<sup>th</sup> Cir. 2003), is another example where First Amendment freedom triumphed over prior restraint of the right to speak. As with the cases discussed above, Mishkoff, proprietor of the website Webfeats, created a "gripe" website aimed at Appellee Taubman. Initially, he registered domain names and created websites using the name of a mall which Taubman was constructing. Thereafter, once Taubman filed suit to enjoin his use of these names, he registered five more domain names involving Taubman and its mall, all with the word "sucks" in the name. As the Court noted, all of the sites linked to the same site where Mishkoff, similar to Mr. Amini, posted a

running commentary on his battle with Taubman and its attorneys, including documenting the legal proceedings through the posting of court filings.

- 73. The granting of injunctive relief was reversed since Taubman could not demonstrate a substantial likelihood of success and that the orders represented a prior restraint on Mishkoff's First Amendment right to speak. As with the other cases cited, Mishkoff's site was not for commercial purposes and it contained the necessary disclaimers to avoid confusion with Taubman's website. The Court found that even if economic damage to Taubman was the intended effect of Mishkoff's expression, it was nonetheless protected critical commentary of a business. Since damage to Taubman, if any, would be purely economic and thus compensable, the irreparable harm to Mishkoff in suppressing his constitutional right outweighed any harm that could result to Taubman by allowing the site to operate.
- 74. The Actions of Mr. Amini are consistent with those of Maxwell, Faber, Mishkoff and many others in reported cases throughout the United States. He is not a competitor of the Movants, his website has no commercial purpose, and the website disclaimer combined with the content certainly causes no confusion with the official site of the Plaintiffs.
- 75. Consequently, although the Movants may not like what Mr. Amini has to say, he has an absolute First Amendment right to say it.

# B. VIOLATION OF MR. AMINI'S FIRST AMENDMENT RIGHTS – BOTH FEDERAL AND NEW JERSEY STATE CONSTITUTION, ARTICLE I, SECTION 6:

76. Enforcement of any of Ross University claims would violate the First Amendment. A fundamental principle emerging from the Supreme Court's decisions interpreting the First Amendment is that governmental units and courts may not impose a prior restraint on speech. See Near v. Minnesota ex rel Olson, 283 U.S. 697, 713-14, 51 S. Ct. 625 (1931) ("... prior restraints on speech and publication are the most serious and the least tolerable infringement on First Amendment rights."); see also Nebraska Press Ass'n v. Stuart, 427 U.S. 539, 560, 96 S. Ct. 2791, 2803 (1976); Organization for a BetterAustin v. Keefe, 402 U.S. 415, 418-19, 91 S. Ct. 1575, 1577-78 (1971) ("[C]ourts do not concern themselves with the truth or validity of the publication. Under Near . . . the injunction, so far as it imposes prior restraint on speech and publication constitutes an impermissible restraint on First Amendment rights.") "Temporary restraining orders and permanent injunctions— i.e., court orders that actually forbid speech activities— are classic examples of prior restraints." Alexander v. United States, 509 U.S. 544, 550, 113 S. Ct. 2766, 2771 (1993).

77. In *Near*, the Court invalidated a court order that perpetually enjoined the named party, who had published a newspaper containing articles found to violate a state nuisance statute from producing any future "malicious, scandalous or defamatory" publication. 283 U.S. at 706, 51 S. Ct. at 627.

78. In addition to the First Amendment's "heavy presumption" against prior restraints, see New York Times Co. v. Sullivan, 403 U.S. 713, 714, 91 S. Ct. 2140, 2141 (1971), "courts have long held that equity will not enjoin a libel." Metro. Opera Ass'n v. Local

100, Hotel Employees and Rest. Emp. Int'l Union, 239 F.3d 172, 177 (2d Cir. 2001); see also Kramer v. Thompson, 947 F.2d 666, 677-78 (3d Cir. 1991) (following "nearly two centuries of widespread acceptance at common law" to conclude that equity will not enjoin a defamation). "The usual rule is that equity does not enjoin a libel or slander and that the only remedy for defamation is an action for damages." Lothschuetz v. Carpenter, 898 F.2d 1200, 1206 (6th Cir. 1990) (Guy, J., majority opinion, controlling except as to injunctive relief for defamatory speech) (quoting Cmty. For Creative Non-Violence v. Pierce, 814 F.2d 663, 672 (D.C. Cir.1987)).

- 79. Some courts have permitted an exception to this long-standing, traditional rule. In fact, a majority of the court in *Lothschuetz* granted "a narrow and limited injunction" as an exception to this rule, prohibiting the defendant "from continuing and reiterating the same libelous and defamatory charges" found to be false and libelous. 898 F.2d at 1208-09 (Wellford, J., for the court, concurring in part, dissenting in part.)
- 80. The court made it clear, however, that such an injunction only should be permitted for statements found by the trier of fact to be false and libelous. Where this "modern rule" has been followed, there has been a full adjudication of the merits before an injunction has issued and the judge or jury has made a final determination that the statements to be enjoined are false and libelous. See, e.g., Lassiter v. Lassiter, 456 F. Supp. 2d 876, 884 (E.D. Ky. 2006); Kramer, 947 F.2d at 676-77(summarizing cases applying the modern rule but concluding that the Pennsylvania Supreme Court would adhere to the traditional rule).
- 81. In trademark cases, unlike copyright cases where the fair use defense is generally coextensive with the First Amendment, e.g., Harper & Row v. Nation Enterprises, 471 U.S. 539,
  560 (1985), First Amendment considerations routinely receive separate discussion, although they
  also inform consideration of statutory interpretation issues. Thus, even if a trademark has been
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used in a commercial context, courts are required to construe the trademark laws narrowly to avoid undue impingements on First Amendment rights, e.g., Cliffs Notes v. Bantam Doubleday, 886 F.2d 490, 494 (2d Cir. 1989);

- 82. First Amendment interests are weighed as a factor in deciding whether a trademark violation should be found, e.g., Anheuser-Busch v. Balducci Publications, 28 F.3d 769, 776 (8 Cir. 1994); and injunctions must be narrowly crafted to comply with the general and virtually absolute rule against prior restraints of speech. Id. at 778; Better Business Bureau v. Medical Directors, 681 F.2d 397, 404-405 (5th Cir. 1982). And where, as is true here, the defendant is engaged in non-commercial speech rather than soliciting business, the mere application of trademark law may violate the First Amendment altogether, L.L. Bean v. Drake Publishers, 811 F.2d 26, 32-33(1st Cir. 1987).
- 83. Finally, the rule against prior restraints is at its apogee with respect to noncommercial speech. See Lemley & Volokh, Freedom of Speech and Injunctions in Intellectual Property Cases, 48 Duke L.J. 147, 223-224 (1998).

#### MR. AMINI'S NON-COMMERCIAL SPEECH ENJOYS FULL PROTECTION UNDER THE FIRST AMENDMENT.

- 84. The First Amendment bars each of plaintiff's claims. It is beyond peradventure that plaintiff's action to enforce its trademark implicates the First Amendment even though plaintiff is not a government actor.
- 85. An injunction sought by private party is still government action by a court, Shelley v. Kraemer, 334 U.S. 1, 14-15 (1948), which is therefore subject to scrutiny under the First Amendment, Organization for a Better Austin v. Keefe, 402 U.S. 415, 418 (1971); see also Procter & Gamble Co. v. Bankers Trust Co., 78 F.3d 219, 224-225 (6th Cir. 1996). Similarly, an

award of monetary relief is government action that must comply with the First Amendment. New York Times v. Sullivan, 376 U.S. 254 (1964).

- 86. Nor can it be disputed that the contents of Mr. Amini's web site are protected by the First Amendment. Numerous cases hold that commentary about commercial products is core speech protected by the First Amendment. In *Bose Corp. v. Consumers Union*, 466 U.S. 485 (1984), the Supreme Court applied the *New York Times* standard to a libel action brought by a manufacturer claiming that a consumer group had maligned its product.
- 87. Many other cases have similarly treated criticisms of a company's products or business practices as speech protected by the First Amendment. *E.g.*, *Semco v. Amcast*, 52 F.3d 108, 111-114 (6<sup>th</sup> Cir. 1995); *Porous Media Corp. v. Pall Corp.*, 173 F.3d 1109, 1119-1121 (8<sup>th</sup> Cir. 1999); *U.S. Healthcare v. Blue Cross of Greater Philadelphia*, 898 F.2d 914, 927-939 (3d Cir. 1990); *Mattel v. MCA Records*, 28 F. Supp. 2d 1120,1144-1145 (C.D. Cal. 1998).
- 88. These principles do not apply any differently when trademarks are used in the course of speech on the Internet simply because the trademarks appear in HTML code. Mr. Amini's use of Plaintiff's name in the HTML code for his web site = even if treated as a trademark use, as alleged by Plaintiff is just the sort of consumer commentary that courts fastidiously protect. The courts have repeatedly held that the use of trademarks constitutes speech within the protection of the First Amendment. E.g., Bad Frog Brewery v. New York State Liquor Authority, 134 F.3d 87, 94-97 (2d Cir. 1998); ACLU of Georgia v. Miller, 977 F. Supp. 1228, 1233 (N.D. Ga. 1997).

- 89. Mr. Amini's criticisms would be wholly mysterious indeed, they would be pointless if he had to omit from his web pages the name of the University or a company he is criticizing. This is core speech that is fully protected by the First Amendment.
- 90. When one company has, in the course of an advertising campaign, made statements about another company's products, the courts have hammered out a multi-factor test to determine when the statements are non-commercial, and thus entitled to full First Amendment protection, or commercial, and thus entitled only to have their First Amendment interests weighed as part of a fair use or fair commentary defense. *Semco v. Amcast*, 52 F.3d 108, 112-114 (6<sup>th</sup> Cir. 1995).
- trademark or uses a trademark to denounce a political position, the courts have had to decide whether the alleged infringer or diluter is predominantly engaged in commentary, thus obtaining greater protection under the First Amendment, or mainly making a use of a trademark to sell its own product. *E.g.*, *Cardtoons v. Major League Baseball Players Ass'n*, 95 F.3d 959, 968-970 (10<sup>th</sup> Cir. 1996); *Rogers v. Grimaldi*, 875 F.2d 994, 997-999 (2d Cir. 1989); *Mutual of Omaha Ins. Co. v. Novak*, 836 F.2d 397, 402-403 (8<sup>th</sup> Cir. 1987).
- 92. But when an action is brought against a non-commercial use of a trademark for either political or consumer commentary, the courts have not hesitated to afford full First Amendment protection against the trademark holder's claim, either by holding that First Amendment principles bar application of the federal statute, *Bally Total Fitness Holding Corp. v. Faber*, 29 F. Supp. 1161, 1167 (C.D. Cal. 1998); *Lighthawk v. Robertson*, 812 F. Supp. 1095, 1097-1101 (W.D. Wash. 1993); *Stop the Olympic Prison v. United States Olympic Comm.*, 489 F. Supp. PAGE 24

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1112, 1124-1125 (S.D.N.Y. 1980); see also Lucasfilm v. High Frontier, 622 F. Supp. 931 (D.D.C. 1985) (ruling on non-constitutional grounds), or by holding that the state law in question is unconstitutional on its face or as applied to the particular case. L.L. Bean v. Drake Publishers. 811 F.2d 26, 33 (1st Cir. 1987); ACLU of Georgia v. Miller, 977 F. Supp. 1228, 1233 (N.D. Ga. 1997).

93. Ross University is apparently trying to shoehorn Mr. Amini's web site into the category of commercial speech. Quite to the contrary, the web site is on its face a description of alleged false advertising by Ross University, and a warning to other students about being careful before falling into a debt trap. Indeed, viewers who want to file a complaint, as opposed to simply providing information, are directed to complaint-filing web page. However, the web site itself, which does not solicit clients, is non-commercial speech under the First Amendment.

#### THE FIRST AMENDMENT REQUIRES DENIAL OF THE PRELIMINARY INJUNCTION AND DISMISSAL OF THE COMPLAINT.

- 94. At this stage of the proceedings, there has been no final determination that any statements on Mr. Amini's website are false and defamatory. Precedent therefore instructs that it would be inappropriate to grant Plaintiffs' request for an injunction restraining Mr. Amini's speech and website publications. Mr. Amini's conduct constitutes purely protected written speech which "fall(s) within the ambit of first amendment protections and are not subject to prior restraint whether or not those activities are tortious.
- 95. Moreover, even if an injunction ultimately is entered in this case, it must "be clearly and narrowly drawn so as not to prohibit protected expression." See Lassiter, 456 F. Supp. 2d at 884.

- 96. The injunctive relief Plaintiffs' request in its motion reaches far beyond the statements on Mr. Amini's website alleged to be false and defamatory and seeks to suppress *in toto* Mr. Amini's lawful exercise of his First Amendment rights via the internet.
- 97. Given the non-commercial character of Mr. Amini's web site, there cannot be any doubt that the motion for a preliminary injunction must be denied on the ground that it is a prior restraint. The law in the Sixth Circuit is clear and unequivocal prior restraints are not permitted except in the most exceptional of circumstances, involving "a grave threat to a critical government interest or to a constitutional right." *Procter & Gamble Co. v. Bankers Trust Co.*, 78 F.3d 219, 225 (6<sup>th</sup> Cir. 1996); *Ford Motor Co. v. Lane*, 67 F. Supp.2d 745 (E.D. Mich. 1999).
- 98. Accordingly, the Court should rule that the claims stated in the complaint fail on First Amendment grounds because Mr. Amini is engaged in non-commercial speech.

#### **B. BREACH OF CONTRACT**

- 99. After Mr. Amini started his education at Ross University, he realized he had been deceived, having been given false promises of the school's medical program. He started to file several complaints against Ross University.
- 100. Ross University maliciously retaliated against Mr. Amini after he started filing several complaints with the proper authorities, including California Medical Board (Exhibit-13), National Board of Medical Examiners (Exhibit-14), Department of Education(Exhibit-15), questioning the integrity of the academic program at Ross University.

101. Ross responded by retaliating against him and refusing to provide the basic services that any medical student at the university is entitled to receive from its administration. When Mr. Amini asked for these services, Ross asked him to sign a non-disparagement agreement in order for him to continue his education (**Exhibit-17**).

- 102. After Mr. Amini refuse to sign the NDA twice (the first time was when he asked for time away when his mother died, the second time was when he was trying to schedule his normal rotations), Ross University finally found an excuse to take him before the grievance committee with false allegations that Mr. Amini did not have the resources to defend himself against—forcing Mr. Amini to sign the agreement on that third attempt.
- 103. Therefore Mr. Amini contested that the non-disparagement agreement was nothing more than a contract of adhesion, a boilerplate contract that Ross University attempted three times to shove down his throat after repeatedly denying him of services that ordinarily was provided to other university students. Ross University finally succeeded on its third attempt. The terms and conditions of the contract were set by Ross University, and Mr. Amini had little or no ability to negotiate more favorable terms, thus placing him in a "take it or leave it" position.
- 104. Fraud voids a contract. Fraud was plaintiffs silence, knowing that they had already, or were about to disclose to Mr. Amini's new medical School, AUA, the circumstance of Mr. Amini's transfer, which lead to Mr. Amini's discharge from AUA on March, 2013. Mr. Amini relied on the false impression and was damaged as a result of the reliance upon the false impression. The elements of silent fraud are the same as common-law fraud, apart from the nature of the representation. *McMullen v Joldersma*, 174 Mich App 207, 213; 435 NW2d 428 (1988).

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105. On May 18th, 2013, Mr. Amini was informed by his attorney, George Cotz, that the attorney for AUA, Mr. Len Sclafani stated that they had information, indicating that Mr. Amini transferred to AUA from Ross University without disclosing to AUA the circumstances of his transfer from Ross University. Mr. Amini believes that information could only come from one source, Ross University.

#### PRONG 2-THE LIKELIHOOD OF IRREPARABLE HARM:

106. Speculative injury is not sufficient; there must be more than an unfounded fear on the part of the applicant. In *Winter v. Natural Resources Defense Council*, 547 U.S. 338 (2006), the Court reiterated the general standard and held that a "mere possibility" of irreparable harm is insufficient to warrant a preliminary injunction. The Court stated:

"Issuing a preliminary injunction based only on a possibility of irreparable harm is inconsistent with [the] characterization of injunctive relief as an extraordinary remedy that may only be awarded upon a clear showing that the plaintiff is entitled to such relief."

107. Supreme Court reversed, vacating the preliminary injunction. First, the Supreme Court restated the traditional test for a permanent injunction: "A plaintiff seeking a preliminary injunction must establish that he is likely to succeed on the merits, that he is likely to suffer irreparable harm in the absence of preliminary relief, that the balance of equities tips in his favor, and that an injunction is in the public interest." The Supreme Court then rejected the lower court's sliding scale approach by which a plaintiff who demonstrates a strong likelihood of success on the merits may obtain a preliminary injunction based only on a "possibility" of irreparable harm.

108. The Supreme Court recognized the "frequently reiterated standard" that a plaintiff must demonstrate that irreparable injury is "likely" and held that the "possibility" standard is too lenient and inconsistent with the Court's characterization of injunctive relief as "an extraordinary remedy that may only be awarded upon a clear showing that the plaintiff is entitled to such relief."

109. The Supreme Court's decision in *Winter*, like its decision in *eBay Inc. v.*MercExchange, L.L.C., 547 U.S. 388 (2006), re-confirmed that a plaintiff must satisfy the traditional equitable test in order to obtain injunctive relief. More specifically, both cases emphasize that neither a more lenient "possibility" of irreparable harm, nor a categorical rule that an injunction will issue is sufficient to warrant the extraordinary relief provided by an injunction.

harm inherently flows from a finding of likelihood of confusion. However, the Actions of Mr. Amini are consistent with those of Maxwell, Faber, Mishkoff and many others in reported cases throughout the United States. He is not a competitor of the Movants, his website has no commercial purpose, and the website disclaimer combined with the content certainly causes no confusion with the official site of the Plaintiffs. Consequently, although the Movants may not like what Mr. Amini has to say, he has an absolute First Amendment right to say it

111. The plaintiff has also lied to this court in their application for an injunctive relief by

stating:

Further, the site www.RossU.net advocates for DeVry investors

Further, the site www.RossU.net advocates for DeVry investors to "dump" their DeVry stock --presumably in the hope of inflicting grave financial harm on RUSM and other DeVry entities. The site contains such commentary as: ""DeVry, AUC and Ross are shady, corrupt institutions, shareholders should dump this stock, congress should reevaluate providing loan funds to these corporations that take advantage of students and do not provide adequate services or even what they advertise."

112. The truth of the matter is that the above statement is from the Bloomberg's website (Exhibit-4) and for Plaintiffs trying to attribute the above statement to Mr. Amini's website in order to convince this court to render an injunctive relief is deceitful.

#### **PRONG 3- BALANCE OF EQUITIES**

- harm to the defendant if an injunction is granted against the harm to the plaintiff if an injunction is denied. Everything that has been shared about the plaintiff on Mr. Amini's websites has already been said publicly. After recent negative press against the plaintiff by Senator Durbin (Exhibit-7), Bloomberg News (Exhibit-8), and the attorney generals of the states of Illinois and Massachusetts(Exhibit-9), the plaintiffs are angry and lashing out at Mr. Amini.
- 114. The plaintiff is well aware that Mr. Amini left his birth country to live in a world where he could exercise free speech. To assert that Mr. Amini should be denied his first amendment rights through an injunction of the court is not only harmful, but cruel.

#### **PRONG 4- PUBLIC INTEREST**

115. As stated by Illinois Senator Dick Durbin On September 10, 2013 (Exhibit-7), the Plaintiffs' business preys on students who have been rejected by traditional U.S. medical schools. These students are lured into massive amounts of debt – much higher than traditional schools – and receive very little to show for it by way of a useful degree.

116. As reported by media, taxpayers and students getting shortchanged by Plaintiffs business (**Exhibit 8 & 10**). The offices of the attorneys general of Illinois and Massachusetts issued subpoenas and launched an investigation against the plaintiff's parent company for its use of student loans and for its compensation practices (**Exhibit-9**). According to the plaintiff's own statement, only 52% of students graduate on time compared to 97% for the average medical school.

117. Therefore, contrary to the claims of the Plaintiffs that they are an agent of good will, that they are comparable to the average US medical school, and that they are a repeatable medical institution, the evidence suggests otherwise. The public, the tax payers, and the students are better served by being informed of the truth so that their money is not misspent.

#### **CONCLUSION**

The motion in question fails to meet each prong of the above test and must therefore must be denied. Not only has plaintiff not presented evidence warranting the conclusion that it is likely to succeed on the merits, but the allegations in its complaint are not sufficient to present a claim on which relief can be granted.

WHEREFORE, the Defendent, Behzad Amini, requests this Court deny Plaintiff's Motion for Preliminary Injunction, for the foregoing reasons, based on the above cited authorities.

Dated: 22 of October, 2013.

Behzad Amini – Pro Se

Behzad Amini – Pro Se 13835 N. Tatum Blvd #9-280 Phoenix, AZ 85032 602-980-0900 bccpda@yahoo.com RECEIVED

OCT 2 4 2013

AT 8:30\_\_\_\_M WILLIAM T. WALSH

October 22, 2013

Civil Action No: 3:13 -CV-06121

#### VIA MAIL DELIVERY

Clerk
United States District Court District of New Jersey
Clarkson F. Fisher Federal Bldg. & U.S. Courthouse 402 East State Street
Trenton, New Jersey 08608

Re: Ross University School of Medicine, et al. v. Behzad

Amini Dear Sir/Madam:

My Name is Behzad Amini and I am the defendant in above case. Enclosed for filing are the original and one (1) copy of the following documents:

- 1. Defendant's Response to Preliminary Injunction;
- 2. Exhibits;
- 3. Pro Se consent form
- 4. Certificate of service

I have also enclosed an electronic version of these files on pfd for your convenience. Please mail us back the memory disk at you convenience.

Respectfully submitted,

Behzad Amini

cc: District Court Judge (to be assigned w/encls. via mail)
James Flynn (w/encls. via e-mail)